



PENCILS
PROMISE



Our Mission

We believe every child should have access to quality education. We create schools, programs and global communities around the common goal of education for all.



OUR STORY

It started with a pencil

In 2008, Adam Braun was a young Brown grad and Bain & Company consultant by trade, backpacker by passion. Adam asked one child per country what they would want if they could have anything in the world. One boy in South Asia said that his biggest wish was simple - a pencil. This answer changed his life.

Then one school

Adam put \$25 into a bank account and threw himself a 25th birthday party with the goal of building one school. Together, they raised enough to build a pre-school in Pha Theung, Laos. He shared photos of the build process and the students in their new classrooms. His friends saw their dollars changing lives.

Then hundreds of schools

Adam's friends wanted to be part of an effort to provide quality education and raise money to build more schools. So did their families and the companies they worked for. Adam left Bain and started Pencils of Promise, uniting his business background with his passion for social change.

Today, PoP works in Ghana, Guatemala and Laos, has broken ground on over 550 pre and primary schools that provide quality education environments to more than 110,000 students, establishing itself as a leader amongst innovative global nonprofits working toward sustainable change. Each school was made possible by a person, a family or a company united by the goal of creating a better world through education.

And this is only the beginning

Pencils of Promise is known as a school building organization that provides access to education, but we have evolved into a learning organization focused on quality education outcomes. With our dynamic approach to ensure quality education through our programs, we are reshaping the landscape of education in the global south. Join us as we create a world where education and opportunity exists for all children.

THE ISSUE

Can you imagine not being able to
read this sentence?

250 MILLION CHILDREN CAN'T.

250 million children of primary school age lack basic reading,
writing and math skills.*

A lack of quality education leads to:



HEALTH AND
SANITATION ISSUES



GENDER
INEQUALITY



LACK OF
QUALIFIED TEACHERS



INFRASTRUCTURAL
CHALLENGES



FAMILIAL ECONOMIC
INSTABILITY

*UNESCO EFA Global Monitoring Report 2013/4

OUR SOLUTION

We provide the means, methods and materials necessary to increase literacy and numeracy rates in the developing world.



SCHOOL BUILDS



HOLISTIC PROGRAMS

In geographies that:

- + Are politically & socially stable
- + Are willing to invest in the future of education
- + Are not over nor undersaturated by NGOs
- + Display measurable need



WHAT MAKES US DIFFERENT

Direct Giving

Donors rarely know where their money goes, so we set out to change this. By covering our operational costs through private donors, events and companies, 100% of every dollar donated online goes directly into our programs to educate more children.

Success Rate

We don't just build a school and move on, we monitor and evaluate every project we undertake. Every school we've opened is fully operational and educating students daily.

Local Leadership

All of our Country Directors are from the countries they lead. This ensures our ability to respond to each country's strengths and challenges in an authentic way.

Our Approach:



**PARTNER WITH
COMMUNITIES**



**BUILD SCHOOL
TOGETHER**



**PROVIDE QUALITY
EDUCATION**

We do what works

We rely on measurable data to qualify our success and remain willing to change our goals or in-country classroom methods to ensure the sustainability of our schools. We work in partnership with local governments and the Ministry of Education in each country.



Thank you

External Affairs Team

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